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Gladiolus



from

Florida

1949

RECENT
INTRODUCTIONS

by

The **STEPHEN CHASE** Company
Growers of *Gladiolus*
DUNEDIN, FLORIDA

In Pinellas County on Florida's
West Coast

ORDER BLANK

NAME _____

(AMOUNT ENCLOSED) \$_____

SHIPPING ADDRESS

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We Hope to Keep It Up . . .

Our buyers in 1948 have the following to say, which we feel tells more than anything we can write:

From Massachusetts:

"Just to let you know the bulbs arrived in perfect condition, and thanks for the generous extras."

"Spindrift (bulbs) arrived yesterday in excellent condition."

"Spindrift and Canopus were wonderful."

"Debutante: I liked this variety and believe this will become a commercial."

From New York:

"Many thanks for the very generous overcount. The best looking bulbs I have received this year."

"Canopus was a giant — 6 inches — and very good. Seems like a husky. Saracen was very good — 5½ inches — and I liked the coloring very much. Spindrift: one of the best. Stephanie: very good. As a group, they turned out to be the best that I had, and I am looking forward to another year."

From Rhode Island:

"Your (bulb) shipment received in fine condition yesterday."

From Connecticut:

"Canopus was the best, not a crook, over five feet tall and nice color."

From Michigan:

"Debutante grew very well and produced good increase. Plant was robust and flowers were above average. This past year I grew about 25 new varieties, and I think Debutante would rank fairly close to the top of my 'best' list."

"Debutante was excellent and performed very well."

"Canopus, Evenglow, Debutante and Spindrift were outstanding."

From Iowa:

"I got two Spindrift from you. Both made show spikes, perfect buds, spacing, number open — but, fanciers' luck, they missed the show times."

From Wisconsin:

"I will be back for more bulbs in the spring, want to increase on the varieties of yours that I have, together with some others including your Spindrift."

From Texas:

"Stephanie was very beautiful and the color and ruffling was all that one could wish for. Spindrift: what a glad!"

From Washington:

"Spindrift did wonderful growing, but missed all three of the Northwest shows. One of the spikes would surely have won. The two bulbs did so well that I would like to grow some more this year."

Our bulbs are 1st and 2nd year from bulblet and are warranted true to variety. Safe delivery is guaranteed. We offer subject to our stock being sold out, and prepay shipment in the United States. Please send 25% on COD orders. And minimum order \$3.00, please.

We offer all sizes in most of our varieties except bulblets. Our bulblets are dug in January and are simply not ready for spring planting. Our bulbs, on the other hand, after cold storage, do very well, as their show record indicates.

This year we are offering, in all varieties except our 1949 introductions, ten bulbs for eight times the single price, and wholesale by correspondence.

All varieties offered here have been successfully grown under northern conditions.

AGATHA (1947): A beautiful home garden variety of great appeal. Clear, light cream, giant florets of very heavy texture, fluted and ruffled. A favorite with many.

Price: Large - 50¢; Medium - 40¢; Small - 30¢.

ATALA (1948): Deep red, almost self color, showing somewhat the influence of the purple of King Lear, its seed parent. Hindenburg's Memory is the pollen parent. The 60" stalk carries a head up to 28" with 18 to 20 buds; 7 or 8 5" florets are out and 7 show color. The plain petals are well faced and show very faint edgings of lighter color. Awarded trophy as Best Recent Introduction, and First Prize One Spike Open Class at 1948 Maine Show. Best Seedling Rhode Island Show in 1947.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

CANOPUS (1947): A sister of Agatha and a prize winner in the '47 and '48 shows. It has produced up to 8" florets that are waxey in texture, and

heavily fluted. Color: light cream with faint crimson shading on light yellow lip. It crooks in some cases but we have many reports of perfectly straight spikes that were sensational. As a parent it is producing some outstanding seedlings for us which show the extreme vigor and floret quality of this parent.

Price: Large - 75¢; Medium - 60¢; Small - 50¢.

DANA (1948): A unique magenta with narrow cream spear and lighter center lines; a strong sturdy grower 62" high with 26" head, 20 buds that open 8 4- $\frac{3}{4}$ inch florets with 5 showing color. It has plain, broad, wide open petals that are occasionally streaked darker on the edges but blend harmoniously with the main color. Commendation Award: NEGS 1947.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

DAPHNE (1947): Best seedling in the 1946 Maine Show and Commendation from the Rhode Island Trial Garden in 1948, has won many prizes in 1947 and 1948. We class it as a commercial as well as an attractive home garden variety. Very vigorous, dark green leaves and 50" spike with 18 buds. Color: light orange shading darker to edges of petals and orange feather on light yellow lip.

Prices: Large - 40¢; Medium - 30¢; Small - 20¢.

DEBUTANTE (1947): Certificate Winner in 1946 Michigan Trial Garden, and 1948 Rhode Island Trial Garden, won three blue ribbons in 1948. Color: light yellow shading to deep orange outer edge of petals. A vigorous grower, producing uniform straight spikes that appear together like a row of soldiers. When cut in tight bud can be handled like cordwood, and opens readily to extreme tip. It is a very heavy producer of large freely germinating bulblets. In a Florida commercial planting, it has bloomed in 60 days and is receiving a flattering reception by northern florists.

Price: Large - 40¢; Medium - 30¢; Small - 20¢.

DRYAD (1947): It is a must to those who like smokies. The florets are wide open, plain, smoky light rose, with cream blotch. Of fine texture and well faced and attached. It opens six to seven 5" florets with as many showing color.

Price: Large - 75¢; Medium - 50¢; Small - 35¢.

EVENGLOW (1947): This is one of the most vigorous of our introductions, and considered by many one of the most beautiful. The florets are heavily ruffled and firmly attached. Color is red orange shading to light salmon in the throat with clear light yellow on lower petals. It is late in blooming, requiring 120 days under northern conditions this past summer.

Price: Large - 40¢; Medium - 30¢; Small - 20¢.

NUBIA (1948): Color dark red, much resembling Rewi Fallu, one of its parents. It is a very vigorous grower with long head of 22" or more, carrying 18 to 22 buds on a 60" strong, wiry spike under northern conditions. The 5" florets are closely attached, perfectly faced and of fine texture. It is also a producer of many well germinating bulblets. We consider it outstanding in its class and highly recommend it for those who desire this color for home garden or commercial use. Home Achievement Award, Maine, 1947.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

NUGGET (1947): Chaste, clear, light to medium yellow with somewhat darker lip, and cream stamens. The 5" to 5¼" florets are wide open, a little fluted and of heavy texture. 18 to 20 buds are firmly attached and open all in the right direction on a 50" or better spike. It is a good producer of high germinating bulblets.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

ORION (1947): We have had many favorable reports and there appears to be much interest in this new light yellow variety as a commercial as well as for home gardens. It is a giant light yellow with somewhat recurved petals of heavy texture, well attached and faced on a 26" to 30" flower head of 16 to 18 buds.

Price: Large - 60¢; Medium - 50¢; Small - 40¢.

RHODA (1947): Grows on a wiry stem up to 58" high with a 28" head and 21 florets. 7 open and 6 showing color. Bright, light pink, shading to light red outer edge of petals with a light cream lip that is faintly peppered with violet red spots. 4½" florets are wide open, well placed and faced. Formal arrangement.

Price: Large - 50¢; Medium - 40¢; Small - 30¢.

SARACEN (1947): Brilliant coral red with creamy yellow center and coral feather. A very vigorous grower producing spikes up to 64" high with a 24" head carrying 18 buds. The 5¼" florets are wide open, closely attached and perfectly faced in formal arrangement. Under artificial light, its color contrast is particularly beautiful.

Price: Large - 40¢; Medium - 30¢; Small - 20¢.

SPINDRIFT (1947): We feel at a loss to try to tell you about this variety, since we are continually getting glowing reports of its performance from growers in different sections of the country, giving us additional new information about it. Spindrift was Grand Champion at Boston in 1947, at Binghamton in 1948, and has won, in 1948, so far as reported to us, nine blue ribbons, and was second only once. It is in the large class, very light cream white, with deeper cream lip and somewhat ruffled.

Price: Large - \$2.00; Medium - \$1.50.

TRIUMPH (1948): Dark scarlet with cream feather; 26" head on 58" stalk; 20 buds that open 6 and show 5. Plain, wide open, well faced and attached 5" florets are a little frilled at the edges. One of the most vigorous of our introductions. Commendation, NEGS 1947.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

VEGA (1947): This is a smaller sister of Canopus with all the latter's best characteristics. It has great promise as a commercial for it opens to the tip from tight bud and has fine lasting qualities. Grows up to 60" high with 24" to 28" head of 16 to 18 buds under northern conditions. The 5½" florets are flat open, fluted, and of very heavy texture. Six to seven are open and five or more show color. It was first in both One Spike Open and Recent Introduction classes at Boston, 1948.

Price: Large - \$1.00; Medium - 75¢; Small - 50¢.

STEPHANIE (1947): In many ways our favorite flower. But it does not behave consistently. For every report we have of a good or outstanding bloom, we have a letter telling that it did nothing. So we are giving it again this year as a premium with each \$12.00 of bulbs ordered, one large, two medium or four small as you request and as long as our supply lasts. It is a heavily ruffled cream and yellow with deep salmon pink edging on its petals, and has, in spite of its variability, won a number of prizes.

1949 INTRODUCTIONS

AQUILA (Aladdin x Charles Dickens): This flower appears worthy to be included in our list of beautiful glads. It was judged the Best Seedling in the 1948 Maine Show, after winning in the One Spike Open Class against strong competition. Color is white with a small feather of crimson. Plant is robust, producing a 50" or longer spike with a 22" to 26" head of 16 or more buds. The 5½" plain florets are flat open, firmly and closely attached and well faced.

Price: Large - \$3.00; Medium - \$2.00.

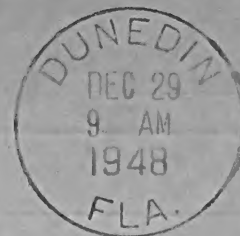
CIRCE (Shirley Temple x seedling of (Picardy x J. S. Bach)): Award of Commendation, NEGS 1947. Very light cream suffused with faint pink much as though a red light is reflected from the petals. A darker cream throat and lavender stamens add to its beauty. The petals are wide open, creased and slightly ruffled, giving a pointed effect. In Vermont, in 1947 and again in 1948, it grew 62" tall, with 29" head and 18 buds informally arranged. The 5" florets opened 9 while 5 showed color.

Price: Large - \$3.00; Medium - \$2.00.

FROM

THE STEPHEN CHASE COMPANY

DUNEDIN, FLORIDA



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TO

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